



PAYT'S RESULTS: IMMEDIATE AND LONG TERM

In 2009, the Town of Malden faced a number of budgetary challenges and wanted to avoid program and personnel cuts. Having already instituted a commercial PAYT program in 2000, they were familiar with the concept. In 2008, the Town brought on board the WasteZero Trash Metering™ program, complete with WasteZero Retail Store Distribution™ and custom printed bags.

IN THE PROGRAM'S FIRST SIX MONTHS, MALDEN EXPERIENCED

49%
reduction in solid waste tonnage

74%
increase in recycling tonnage

\$800,000
in solid waste disposal savings

\$1.7 million
in revenue to Malden from
the sale of PAYT bags

98%
compliance rate among residents

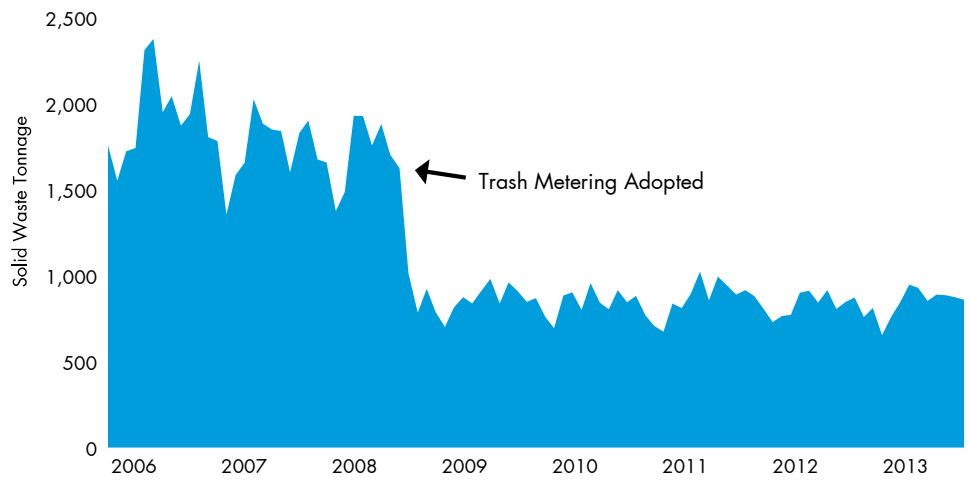
A 2010 EPA Merit Award

60,000
POPULATION

\$54,000
MEDIAN INCOME/HOUSEHOLD

BAG-BASED PAYT WITH
CURBSIDE TRASH AND
DUAL-STREAM RECYCLING
COLLECTION

MALDEN, MASS., SOLID WASTE VOLUME, 2006 - 2013



Source: Malden Public Works Department

ANNUAL POUNDS OF TRASH PER CAPITA

