



# PAYT'S RESULTS: IMMEDIATE AND LONG TERM

In 2009, the Town of Malden faced a number of budgetary challenges and wanted to avoid program and personnel cuts. Having already instituted a commercial PAYT program in 2000, they were familiar with the concept. In 2008, the Town brought on board the WasteZero Trash Metering™ program, complete with WasteZero Retail Store Distribution™ and custom printed bags.

## IN THE PROGRAM'S FIRST SIX MONTHS, MALDEN EXPERIENCED

49%  
reduction in solid waste tonnage

74%  
increase in recycling tonnage

\$800,000  
in solid waste disposal savings

\$1.7 million  
in revenue to Malden from  
the sale of PAYT bags

98%  
compliance rate among residents

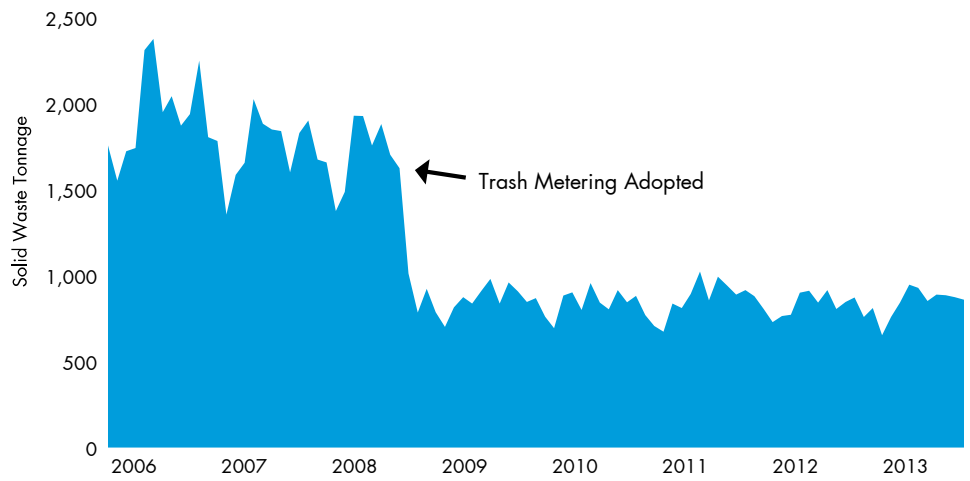
A 2010 EPA Merit Award

60,000  
POPULATION

\$54,000  
MEDIAN INCOME/HOUSEHOLD

BAG-BASED PAYT WITH  
CURBSIDE TRASH AND  
DUAL-STREAM RECYCLING  
COLLECTION

## MALDEN, MASS., SOLID WASTE VOLUME, 2006 - 2013



Source: Malden Public Works Department

## ANNUAL POUNDS OF TRASH PER CAPITA

