

THE POWER OF PAYT—WORTH COMING BACK TO

In July 2010, the City of Sanford, ME instituted a bag-based pay-as-you-throw (PAYT) program. Immediately, trash volume dropped by half. Four months later, the town repealed the program with predictable results: The amount of trash shot up, almost back to where it started.

In September, 2013, Sanford reinstated PAYT, with impressive results.

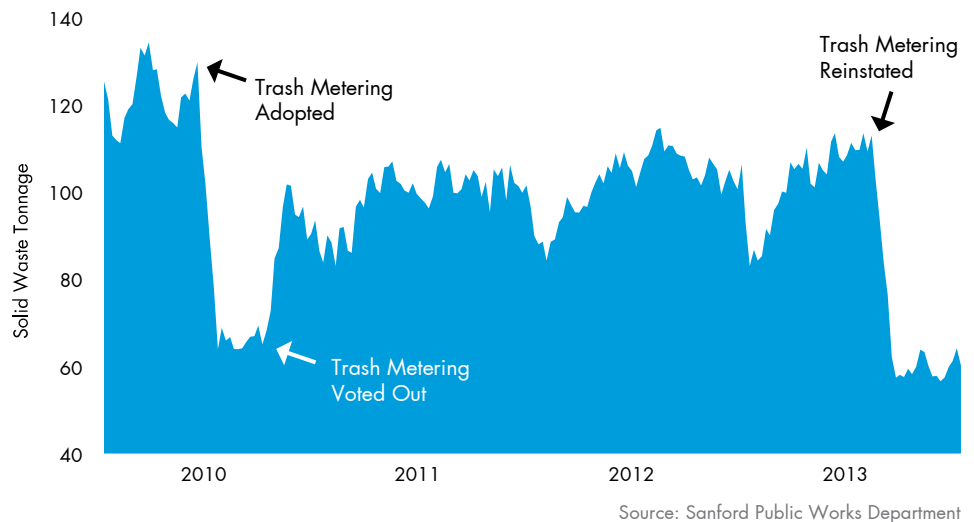
IN THE FIRST TWO MONTHS OF THE PROGRAM, SANFORD

Cut its municipal solid waste by 42%

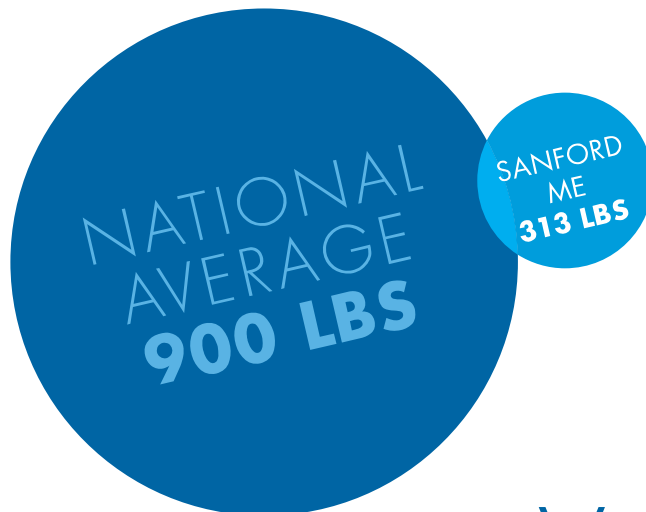
Nearly doubled its recycling rate.

Saved more than \$28,000 in solid waste tipping fees

SANFORD, MAINE, SOLID WASTE VOLUME, 2010 - 2014



ANNUAL POUNDS OF TRASH PER CAPITA



20,700
POPULATION

\$44,000
MEDIAN INCOME/HOUSEHOLD

BAG-BASED PAYT WITH
CURBSIDE TRASH AND
SINGLE STREAM RECYCLING
COLLECTION