



IN THE PROGRAM'S FIRST SIX MONTHS, MALDEN EXPERIENCED:

49%

Reduction in solid waste tonnage

74%

Increase in recycling tonnage

\$800,000

in solid waste disposal savings

\$1.7 million

In revenue to Malden from the sale of PAYT bags

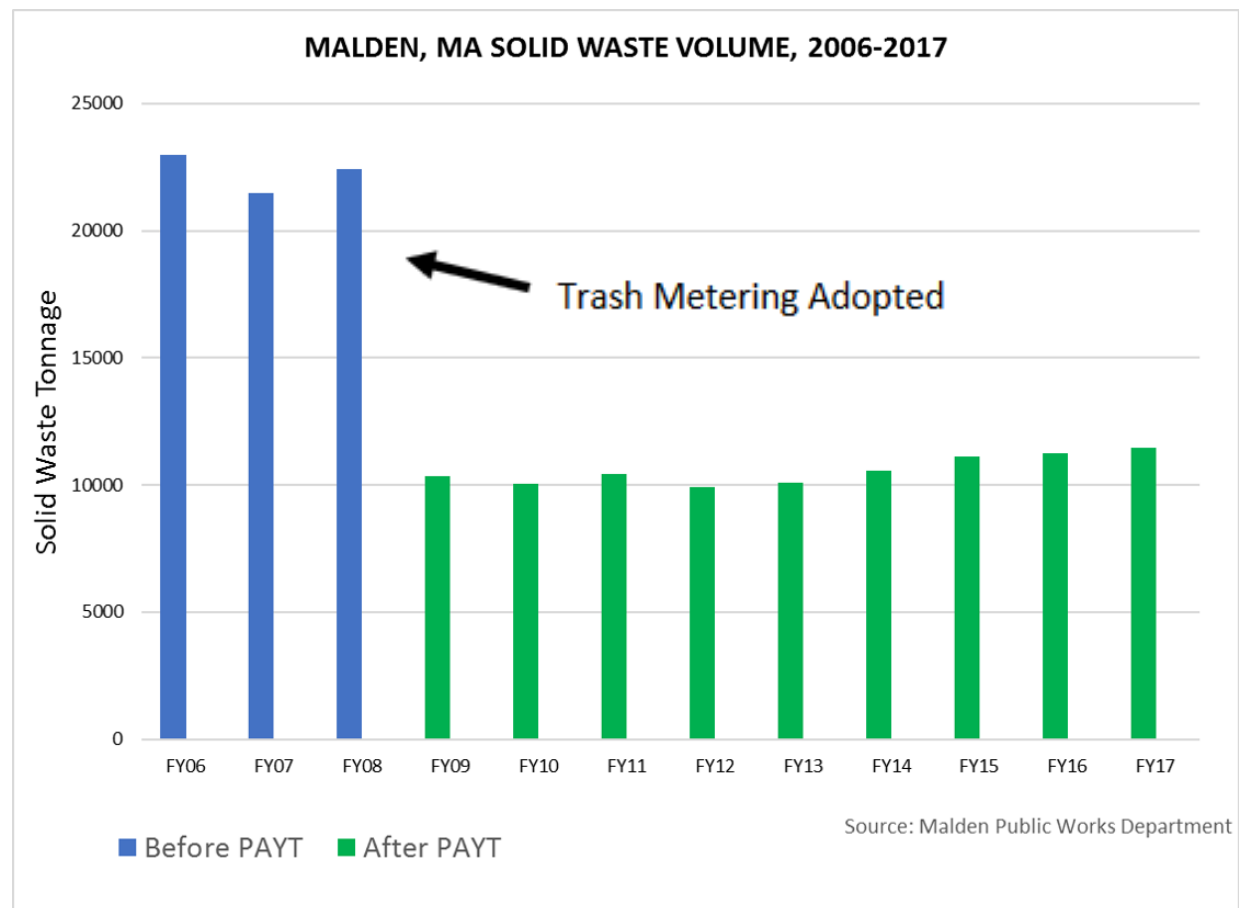
98%

compliance rate among residents

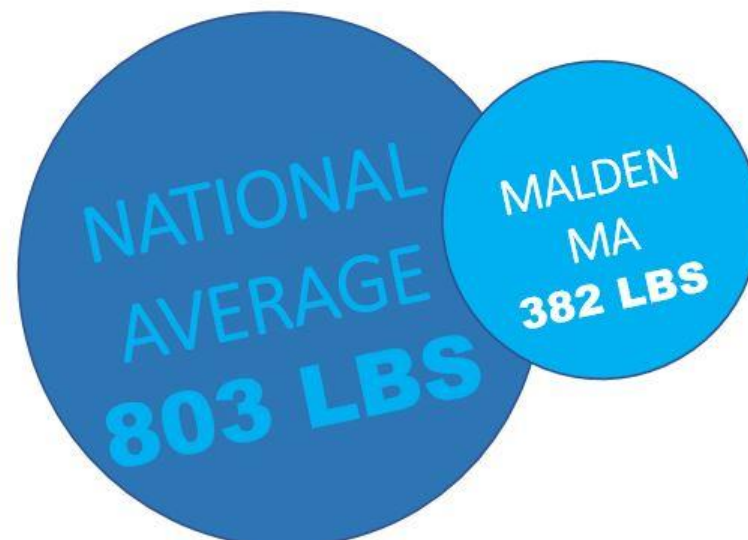
A 2010 EPA Merit Award

PAYT'S RESULTS: IMMEDIATE AND LONG TERM

IN 2009, THE Town of Malden faced a number of budgetary challenges and wanted to avoid program and personnel cuts. Having already instituted a commercial PAYT program in 2000, they were familiar with the concept. In 2008, the Town brought on board the WasteZero Trash Metering™ program, complete with WasteZero Retail Store Distribution™ and custom printed bags.



ANNUAL POUNDS OF TRASH PER CAPITA 2017



60,000
POPULATION

\$54,000
MEDIAN HOUSEHOLD INCOME

BAG-BASED PAYT WITH CURBSIDE TRASH & DUAL-STREAM RECYCLING COLLECTION