

The image features a scenic landscape background with rolling green hills, a blue lake, and mountains under a cloudy sky. The WasteZero logo is prominently displayed at the top, with the word 'Waste' in blue and 'Zero' in green. Below the logo is the tagline 'Save Money. Reduce Waste.' in a smaller font, with 'Save Money.' in blue and 'Reduce Waste.' in green.

WasteZero[®]
Save Money. Reduce Waste.

Financial Benefits for Communities

June 2019

WasteZero Programs: Economically Beneficial for All Stakeholders

In addition to providing unmatched environmental benefits, WasteZero programs generate a positive economic impact on all stakeholders.



- More control over their monthly spend on trash service (some programs)

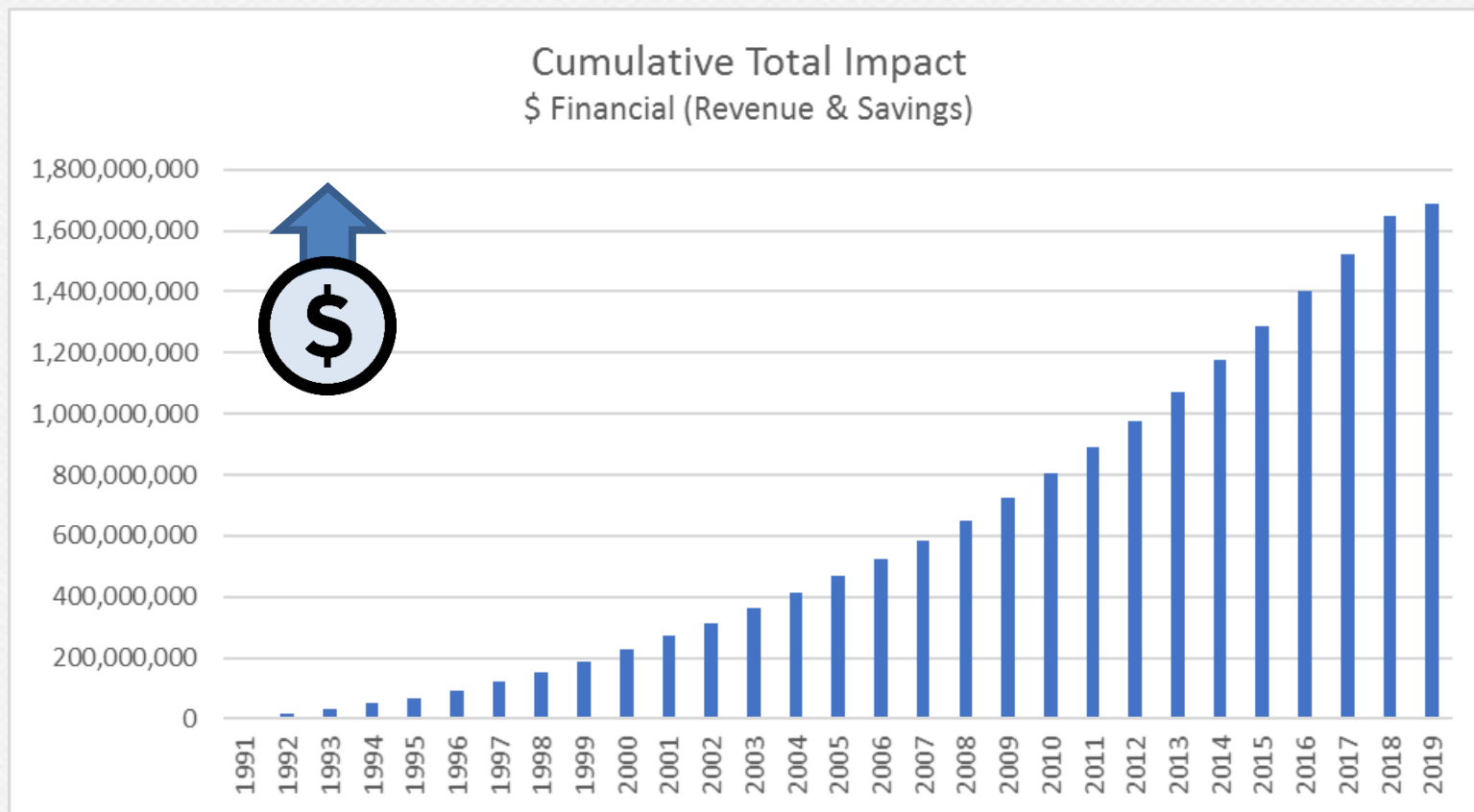


- Tonnage reduction through incentives and increased diversion via Organics, Textiles, and Enviro-Bag® solutions
- Reduced disposal costs (lower spend on per-ton landfill tipping fees)
- Lower operational costs (lower spend on collection and material handling)
- Increased revenues (from bag sales in PAYT programs, and from resale of material streams with market value)

WasteZero offers a uniquely appealing value proposition for communities and customers who care about both environmental and economic issues.

WasteZero Programs: Providing Vital Support to Communities

Since 1991, WasteZero programs have produced a net positive financial impact of over \$1.6 billion for our communities.



These funds weren't "thrown away" and have been available to support desperately needed public schools, public safety, public infrastructure upgrades, and other programs in our communities.